

CASE STUDY

LONE STAR CHIROPRACTIC

OBJECTIVE

Increase new patient acquisition and doctor referrals for Lone Star Chiropractic.

STRATEGY

Targeted display and video pre-roll ads using demographic and interest data targeting. Included geo-fence of one mile radius surrounding Lone Star Chiropractic's office. Creative included a special offer for first time visits.

THE RESULT

15 new clients added
per month

“Their marketing has been the easiest & most productive of any I’ve done for my office.”

- Dr. Patrick Jones DC